
Ira Elisa Herwig

Doctoral Candidate and Research Assistant, Division of Health Psychology, University of Mannheim

Room 412, L13, 17 in 68161 Mannheim, Germany

Phone: +49 621 181-2609, Mail: iherwig@mail.uni-mannheim.de

Education	since 2021	Graduate School of Economic and Social Sciences University of Mannheim <ul style="list-style-type: none">• PhD student in psychology track in the Center for Doctoral Studies in Social and Behavioral Sciences• <i>topic of dissertation</i>: Social influences on meat consumption
	2021	M.Sc. Psychology (Work, Economy and Society) University of Mannheim <ul style="list-style-type: none">• <i>thesis</i>: "Would I Rather not Know the Negative Impacts of Me(at)? Drivers and Consequences of Deliberate Ignorance in Meat Eaters and Contemplation as an Intervention"• <i>Advisors</i>: Jutta Mata and Oliver Dickhäuser
	2018	Semester abroad University of Auckland, New Zealand <ul style="list-style-type: none">• <i>courses</i>: Psychology for Sustainability, Advanced Topics in Social Psychology, Evolutionary Psychology, Ideology and Social Reality
	2017	B.Sc. Psychology Justus-Liebig-University Gießen <ul style="list-style-type: none">• <i>topic of thesis</i>: contingent self worth and goal orientation
Work Experience	since 2022	Doctoral Candidate and Research Assistant at the Division of Health Psychology, University of Mannheim
	2020 - 2021	Research Assistant at the Division of Health Psychology, University of Mannheim
	2020	Freelancer in Research Project Federal Centre for Nutrition, project of the German-wide network "Healthy Start – Young Family Network"
	2019	Research Assistant at the Department of Equal Opportunity and Social Diversity, University of Mannheim
	2018- 2019	Research Assistant at the Division of Educational Psychology, University of Mannheim
	2017	Internship at the School-psychological service State school authority for the region Marburg-Biedenkopf, Marburg

2016 - **Student Assistant**
2017 Chair of General Psychology, Justus-Liebig-Universität Gießen

2016 **Internship Consulting**
INFO GmbH, Lich

Research interests

- determinants of environment friendly health behaviors
- social influences on eating behavior
- particularly interested in reduced meat consumption
 - influences of social environments (e.g., social norms, support, social identities)
 - influences of structural environments (e.g., menu composition)

Grants & awards Since 2021 Scholar and doctoral candidate of the Center for Doctoral Studies in Social and Behavioral Sciences, University of Mannheim

2021 Otto-Selz Prize for Best Master's Thesis in Psychology awarded by the Rationale Altruisten Mannheim.

2017-2021 Scholar of the German Academic Scholarship Foundation (Studienstiftung des deutschen Volkes)

Memberships

DGPs – Deutsche Gesellschaft für Psychologie (German Psychological Society)

EHPs - European Health Psychology Society

Teaching

FSS 2022 Experimental Psychological Project Course: Social Influences on Meat Consumption