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**Adaptive memory: Past, present and (potential) future**

**Abstract:**

The adaptive memory framework proposes that mnemonic processes might function more efficiently when dealing with fitness-relevant problems; that is, problems that somehow impact ones' chances of survival and / or reproduction. Such idea has led to the development of various hypotheses formulated (a-priori) for several of such contexts: survival, reproduction, animacy, and contamination. A number of empirical procedures has been developed and some of these ideas tested to some extent; some examples will be briefly presented. However, we believe this is still a very fertile area of research that has the potential to lead to the discovery of (more) new mnemonic phenomena. We hope the discussion resulting from this presentation will inspire new ideas.