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The cross-place effect

Abstract:

The cross-race effect (aka the own-race effect; own-race bias) refers to a memory advantage for ingroup versus outgroup members. To date, evidence for this recognition advantage has been limited to faces, but other things can also signal group identity. In particular, group identity is an inherent property of many physical spaces. In this talk I propose the cross-place effect, and provide initial evidence of a memory advantage for ingroup- versus outgroup-relevant features of the environment.