



Joint Certificate Programme in Digital Transformation

February - July 2023 | Application starts Fall 2022



Prepare Yourself for a Digital Future Programme Structure

The Joint Programme in Digital Transformation addresses the world's greatest digital transformations, technologies, and solutions, offering students the opportunity to enhance their skills and prepare for a digital future through cutting-edge courses.

As a student enrolled in the Joint Programme in Digital Transformation, you can design your studies individually and flexibly in accordance with your ideas and preferences. You can choose three out of seven courses offered by the various partner institutions of ENGAGE.EU: Platform Strategies, Digital Strategy, Competing in the Age of AI, Digital Technologies, Leading in the Digital Age, Digital Growth and Intellectual Property, Digital Ethics. All courses are taught as virtual block courses on two weekends.

The Joint Programme in Digital Transformation is topped off by a mandatory in-person summer seminar taking place at the University of Mannheim in Summer 2023.

Courses

Digital Growth and Intellectual Property

Université Toulouse 1 Capitole

Lecturer: Dr. Jamal Azzam & Dr. Nicola Mirc

Competing in the Age of AI

Luiss University

Lecturer: Giorgio Piccardo

Leading in the Digital Age

NHH Norwegian School of Economics

Lecturer: tbd

Platform Strategies

Tilburg University

Lecturer: Dr. Shiva Shekhar

Digital Technologies

University of National and World Economy

Lecturer: Dr. Sabrina Kalinkova

Digital Strategy

University of Mannheim

Lecturer: Maximilian Beichert

Digital Ethics

WU Vienna University of Economics and Business

Lecturer: Prof. Dr. Martin Kornberger

Summer Seminar

University of Mannheim

The programme will start at the end of January 2023 with an online kick-off and teambuilding event, followed by seven virtual courses in the Spring semester 2023 (from February to May). Each course will be delivered in a 'block' format, e.g. three whole Fridays or two Friday afternoons / Saturday mornings. As a student in the joint programme, you choose three out of the seven courses to suit your interests as well as to complement rather than duplicate topics that might be included in your own master's courses.

Each participating institution offers one virtual block course to the programme participants. Each course is worth 6 credit points (ECTS).

Within each block course, group work and discussions will be organized in multi-competence teams to make good use of the broad range of backgrounds that students come from. The examination format can be defined flexibly to cater for specific requirements, e.g. online exam, team/individual essay, or team presentation, etc.

The programme will culminate in a physical summer seminar meeting in July for all students taking part in the certificate programme. This summer seminar is worth 6 additional credit points (ECTS). During the seminar, you will get the opportunity to put your accrued knowledge into practice with digital transformation company case studies. At the end of the seminar, you will be awarded with a certificate and with a transcript for the individual courses.

As the programme is an independent, add on certificate there is no automatic recognition of grades into your degree. A recognition might still be possible at the discretion of home universities for individual cases – please check with your home university.

Organising Team

Kathrin Blitzke

Team Coordinator Study Abroad | Project ENGAGED Learning at University of Mannheim

Victoria Meil

Chair of Quantitative Marketing and Consumer Analytics, University of Mannheim

Your Profile

- You are enrolled in a master's programme at an ENGAGE.EU alliance university
- You are interested in exploring digital transformation as a major driver of societal change in Europe and analysing the impact of this transformation in the areas of business, law, and political society.
- You want to gain new skills and tools pertinent the digital paradigm shift and develop solution approaches for complex issues arising from digital transformation

How to apply

The application form is available at www.engageuniversity.eu/joint-programme-dt/ and you will be asked to provide:

- A digital file (text document, video, presentation, visualisation or other format) explaining what you see as the central challenges in digital transformation facing society today.
- The file should be no longer than 500 words, 3-minute video or 10 slide presentation.
- Curriculum vitae (education, work experience, language skills, study/work abroad, other relevant skills and experiences)
- Academic records (transcript of exams)

Dates

- Applications must be submitted by 28 October 2022 at 13:00 CET. All documents have to be in English.
- Results will be communicated by 21 November 2022.

Credits

- 24 ECTS (3 virtual block courses plus summer seminar in person)

Contact

JPinDT-ENGAGE@uni-mannheim.de

<https://www.engageuniversity.eu/joint-programme-dt/>



Company Partner

SAP has been a trusted partner of businesses and the enterprise software leader for 50 years. Working alongside customers and partners, SAP led each evolutionary stage of their business, helping them to drive digital transformation. SAP is helping companies of all sizes and in all industries run better. Its end-to-end suite of applications and services enables customers to operate profitably, adapt continuously, and make a difference worldwide.



Today, SAP solutions are running the most mission-critical systems at businesses and organizations around the globe. The company enables customers to become an Intelligent, Sustainable Enterprise by having connected business processes.



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Co-funded by the
Erasmus+ Programme
of the European Union