



Pear & Carrot promotes and introduces Nordic food and beverage brands in Hong Kong, Macau and China. Established 2012 in Hong Kong we represent an extensive list of Swedish premium brands. We provide a one-stop solution from wholesale, marketing and brand building to full sales management and distribution.

We are now looking for a MARKETING & SALES INTERN

The trainee would work closely with all daily marketing and sales activities: social media, interact with customers, coordinating marketing campaigns and creating marketing materials. In addition, you would get responsibility for planning sales strategy in line with the company objectives and developing the brand lines we represent.

This is a great learning opportunity for someone interested in marketing, sales and online campaigns. You will get a hands-on experience of consumer behaviour in Hong Kong and how business is done in Asia. We will support and guide you, but you will also get responsibility and independence.

What you need:

- Positive attitude and motivation to get things done
- Strong written and spoken skills in English
- Studies, interest or passion for marketing and communications
- Interest in the Food and Beverage sector

Facts:

- Start: Spring 2020
- Duration: 3 to 6 months

Interested? Send your CV to apply@internshipasia.net and include a brief message telling us why you are interested in this opportunity. We will make decisions immediately when the right candidates are found.

The internship will be done directly with Pear & Carrot Limited. Internship Asia is supporting the recruitment process and will also help the chosen intern with practicalities (Visa, housing, friends) when arriving in Hong Kong. All our services are FREE to students and interns.



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