



Book Talk Language Learning Centre teaches children English through a story. In operations since 2009, they focus on children aged 1,5 to 12 in Hong Kong. Book Talk also teaches Mandarin and Coding to children. With over 10,000 books they get children interested in language and literature as a story is one of the most effective ways of learning a language and getting children excited about learning.

Looking for Digital Marketing Intern

Digital Marketing Intern will have a hands-on role and ability to show the skills in social media. You will do content for different social media channels, write or plan blog posts and help in video creations. In addition, some other marketing and advertising tasks will be included and you'll participate in event organising.

Overall, it will be a diverse and fun role in a growing company. Some knowledge of SEO and Google Analytics would be seen as an advantage for the candidate.

Learning Experiences

- Use your social media skills in real life environment
- See how content marketing creates sales
- Experience in working in a multinational team
- Learn about running a growing business in Hong Kong

The internship should last 3 to 6 months and start in spring or summer 2020.

Interested? Send your CV to apply@internshipasia.net and include a brief message telling us why you are interested in this opportunity. We will make decisions immediately when the right candidates are found.

The internship will be done directly with Book Talk Limited. Internship Asia is supporting the recruitment process and will also help the chosen intern with practicalities (Visa, housing, friends) when arriving in Hong Kong. All our services are FREE to students and interns.



www.internshipasia.net



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